



Photo courtesy Sony Entertainment



Sony Center am Potsdamer Platz
Entertainment Center
Berlin, Germany

Case Study

INTEC International Construction
Consultants GmbH & Co. KG



Entrance Entertainment Centre & IMAX-3D Cinema

Developer

Sony, Tishman Speyer, Kajima
 Berlin, Germany
http://www.sonycenter.de/sonycenter_eng/

Architect

Murphy / Jahn
 Chicago, USA

Internal Architect

Lauber + Woehr
 Munich

General Contractor

Hochtief
 Berlin

Project- & Commercial Management

I N T E C International Construction Consultants
 GmbH & Co. KG

Location

Located in the center of Berlin at Potsdamer Platz, the Sony Center is a lively urban ensemble of 7 buildings.

The site, which covers approximately 26.000m², provides space for a combination of living, working, retail and entertainment since its opening in January 2000.

Features

The development houses Sony's new European Headquarters and 3 other office towers that have been let to other companies.

Further buildings cater for over 200 apartments, restaurants and cafés, shopping facilities and an Entertainment Center with an IMEX 3-D and Multiplex cinema.

INTEC Services

INTEC was awarded the contract for Project- & Commercial Management as Sub-Contractor through Hanscomb GmbH in the following areas:

- Entertainment Center
- CineStar IMAX 3-D Cinema
- CineStar Multiplex with 8 Screens
- Music Box
- Premier Café

We were also involved in pre-construction cost estimating of all interior, fit-out, furniture and equipment items.



Aerial view Sony Center am Potsdamer Platz
 Photos courtesy of Sony Entertainment Berlin

Project Data

Total developed site area:	132.500 m ²
• Site area	26.400 m ²
• Sony European Headquarters	20.000 m ²
• Office Towers	48.000 m ²
• Apartments	18.200 m ²
• Filmhouse	17.500 m ²
• Entertainment Center	17.000 m ²
• Retail & Restaurants / Cafés	8.100 m ²
• Underground parking lots	890

Time Frame

Beginning of Construction	1995/1996
Opening of IMAX & Cinema	20.01.2000
Grand Opening	14.06.2000

Total Investment

EUR 750 Million (incl. Entertainment Center)

INTEC
International Construction Consultants
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